

**The Winter 2009 Contest has begun.**  
**See your photo on the Simply Seniors cover or website!**

Whether photography is your passion, your hobby, or just an occasional pastime, we invite you to participate in our Simply Seniors news photo contest, celebrating the natural beauty of the world and unique character seen through the eyes of those 50 and better!

Winning photos will be displayed on the Simply Seniors news.com home page on a rotating basis, with many being displayed on our front page or inside our monthly printed editions. Both amateur and professional photographers are welcome to participate. Photos may be submitted as prints or in digital format; see contest rules for details.

*No purchase or payment necessary to enter or win*

Please read the complete contest rules before entering.

## **OFFICIAL CONTEST RULES**

### **Photo Eligibility**

To enter, you must be a Simply Seniors reader and a U.S. citizen or permanent legal resident (green card). All photos must be in color and taken in the continental United States within the last three years. The photo subject must be relevant to **Simply Seniors News** and in one of the following contest categories:

- Mountain Scenes
- Winter wonder land
- Wildlife
- Recreation
- Active Adult Life

**Photo Formats** Entries may be color prints or digital images. Black and white images are not eligible. Please read the specific guidelines for submitting prints and digital images.

**Photographer/Copyright** Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than yourself. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

**Number of Entries** An individual may submit only one photo *per category* per contest.

**Winners:** Winners will be notified at the end of the Contest (March 31<sup>st</sup> 2009) and announced in the April's edition of the Simply Seniors Newspaper, so be watching for your photo to appear! Winning photographs, along with the photographer's name, and information about the photo, will also be displayed on the Simply Seniors News.com website during the months of *April, May, June, July and August 2009*. No financial compensation is provided to winners.

**Photo Subject Restrictions** Photos must be appropriate for posting on the Simply Seniors news.com website. Obscene, provocative or otherwise questionable content will not be considered. Simply Seniors staff retains sole discretion as to what constitutes inappropriate content. Photos containing recognizable people must be submitted by regular mail and accompanied by a signed release form.

**Return of Photos:** Photos, regardless of the medium, will not be returned. Please do not send your only copy of a photo.

**Ownership/Use Rights** Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the Simply Seniors News website and printed within the monthly Simply Seniors Newspaper without any fee or other form of compensation, and agree that Simply Seniors news may display winning photos in a "past winners" photo gallery and may make and retain copies of the photograph for archival purposes. Posted Photos will be credited to the photographer named in the entry form.

**How to Enter** Digital photos may be submitted by emailing to [Photocontest@simplyseniorsnews.com](mailto:Photocontest@simplyseniorsnews.com). Please Ensure your Name, address, category of submission, Place of photograph, and date taken are submitted within the body of the email.

Prints may be mailed to Simply Seniors News HQ 7835 South 2000 East, South Weber Utah, 84405. Each entry must be accompanied by Name, address, category of submission, Place of photograph, and date taken. If you are submitting multiple entries, be sure to indicate clearly which information belongs with each photo. Entries must be received by Tuesday, March 31, 2009, at 11:59 p.m. CST.

**Judging** Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character in one of the contest categories. Simply Seniors staff will judge the entries and all contest decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified.

### **Submitting Digital Images**

Digital images should be submitted using the online entry form. Images should be formatted to 300 dpi. Panoramic photos are not eligible. Images should be submitted in JPG (at high quality) or TIFF format. File sizes must be less than 1000K per image. Images must be in natural color. Black and

white, sepia tone, and duotone images are not eligible. Digital images will not be returned.

**Image Modifications:** Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified. Not Permitted:

- No borders or frames may be added to images.
- No watermarks, signatures, or copyright notices may be added to images. All winning images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.
- Artistic filters are not permitted.

### **Submitting Prints**

**Prints** must be 4 x 6 inches or 5 x 7 inches and must be in color. Do not send negatives. Attach a label to the back of each print with your name and address. Do not write on the photo itself. If submitting multiple entries, number each print to match a corresponding entry form. Prints will not be returned.

Mail print along with entry form to:

Simply Seniors News Photo Contest C/O HQ  
7835 South 2000 East South Weber, UT 84405

### **Additional Terms and Conditions**

*Simply Seniors News is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Simply Seniors News is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Simply Seniors News reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond Simply Seniors News' control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. Void where prohibited. Simply Seniors News is entitled to interpret these rules as needed and its decisions are final. Simply Seniors News reserves the right to disqualify any entrant that they believe is not the original work of entrant, or does not otherwise meet the contest rules.*

*By participating in the contest, you agree to release and hold harmless Simply Seniors News and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. Simply Seniors News and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.*